MEDIA FACT SHEET / 2026

Wooden toy manufacturing, in verifiable numbers

Company facts, factory-side commentary, photography and an open 47-SKU container-loading dataset for editors, analysts and podcast producers.

Registered entity	Yunhe County Children's Time Toy Factory
Operating brand	BETTERMU / YUNHE KID TIMES TOYS & GAMES FACTORY
Established	12 February 2007
Location	161 Zhongshan West Road, Yunhe County, Lishui, Zhejiang 324500, China
Plant and team	6,000 m2 factory; team of 80
Core work	Wooden toy manufacturing, OEM/ODM, private label and wholesale
Markets	Europe, North America and Oceania
Compliance scope	Products made to EN71 and ASTM F963 requirements; CPSIA/CPC documentation; item-specific test reports and in-house QC

What the owner can comment on

Factory operations, not legal advice:

- Container loading: why volume alone can overstate 40 ft HQ quantities, and how weight becomes the planning limit.
- OEM and private label: what a factory needs from a drawing, sample or brand brief before quoting.
- Toy safety documentation: how EN71, ASTM F963 and CPSIA/CPC evidence is assembled item by item.
- Wooden toy supply chain: carton data, MOQ, sampling, production lead time and mixed-SKU loading.
- Wood manufacturing practice: solid wood, plywood, MDF, paint and finishing trade-offs.

Original data editors can cite

The factory published carton size, CBM, pieces per carton, net/gross weight and units per 20 ft GP / 40 ft HQ container for 47 wooden toy SKUs. The dataset is open under CC BY 4.0 and has a DOI.

SKUs measured	47
Weight-limited before volume	12 of 47 (25.5%) at a 22,000 kg planning ceiling
Density range	101.0 to 368.9 kg/m3
Implied full 40 ft HQ gross cargo weight	5.9 to 24.8 tonnes
Loading assumptions	Loose loading, one SKU, full container, no pallets

Suggested citation

Yunhe Kid Times Toys & Games Factory. (2026). Wooden toy carton sizes and container loading: 47 SKUs (Version 1.0) [Data set]. Zenodo. https://doi.org/10.5281/zenodo.23886441

Data page and downloads

https://www.china-wooden-toys.com/wooden-toy-container-loading-table/

Important limit: the 22,000 kg figure is a planning ceiling used for this analysis, not a universal carrier, route or receiver limit. The dataset covers this factory's specifications and should not be presented as an industry average.

Story angles for editors

The container that weighs out before it fills up

A quarter of the measured wooden toy SKUs reach a 22,000 kg planning ceiling before the volume-based 40 ft HQ count. Why that matters for freight quotes and order planning.

What a toy factory actually receives with an OEM brief

A practical walk-through from drawing or reference sample to material choice, safety review, quotation, pre-production sample and carton specification.

Safety evidence is item-by-item, not a logo on a website

How a factory assembles EN71, ASTM F963, CPSIA/CPC and test-report evidence for the exact product being imported.

Carton data belongs in the quotation

Why unit price without carton size, pieces per carton and gross weight is an incomplete buying comparison.

Media contact and assets

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